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News from the International Air Rail Organisation: May 2016

Please find below the **May 2016 Newsletter** of the **International Air Rail Organisation**, updating readers on current IARO developments and activities.

- The IARO is an international organisation, dedicated to spreading **world-class best practice** and **good, workable, ideas** among people involved in **rail links to airports** and **air/rail intermodality**.
- We are a portal to **expertise and information in air-rail intermodality**.
- Our worldwide membership includes organisations which are **planning, developing, building and operating rail air links**; and also people (like airlines) who have a business interest in partnerships for their success.

IARO's Valuable Products – Membership Benefits:

1. **Technical Workshops** – free-for-Members
2. **Industry Reports** focusing on Air-Rail issues
3. Weekly **IARO Express** Industry Newsletter
4. Access to **Airport Railways of the World** data on the www.iaro.com website
5. Sharing **Best Practice and New Ideas** with industry colleagues

1. 10th IARO Workshop: “Who are our customers?” - Cranfield University, Monday 13 June 2016 – Final Agenda Published...

The Agenda for the **10th IARO Workshop**, taking place at Cranfield University, UK, on **Monday 13 June 2016**, has been published. The Theme of the Workshop is “Air-Rail Links: Who are our customers?”. It will offer participants the opportunity to share best-practice trends in demand analysis and forecasting the air-rail market, enabling operators, funding bodies, researchers and others to understand the potential ridership and the make-up of passengers.

Speakers include:

- The ACRP Reports: Matt Coogan, New England Transportation Institute
- The IARO Database: Andrew Sharp, IARO
- Airport ground access and private care use: a segmentation analysis: Rich Moxon and Tom Budd, Cranfield University
- Understanding air/rail passenger behaviour in Zurich: Hermann Orth, ETH Zurich
- Using demand analysis to attract more business: Fraser Brown, Heathrow Express
- Predicting airport demand on Thameslink Southern Great Northern: David Innis, Commercial Director, TSGN Railway

To download the Agenda, Click [HERE](#)

The Workshops are free-of-charge to Members, with a small fee for non-Members. Further information from: patrick.hicks@iaro.com

2. ...still time to register, just a few places remaining

As usual, the Workshop is free-of-charge to Members, with a fee for non-Members. There are just a few places still remaining. For further information and to register, please email: patrick.hicks@iaro.com.

3. 11th IARO Workshop: Monday 12 September, hosted by Rhônexpress, Lyon – Registration now open

The 11th IARO Workshop will take place on Monday 12 September, hosted by Rhonexpress, Lyon. Registration is now open – please email to patrick.hicks@iaro.com



4. TRB Webinar (9 June): “Considerations for Transporting Passengers to, and Through, Airport Facilities”

The US Transportation Research Board (TRB) will conduct a webinar on Thursday, June 9, 2016, from 2:00-3:30PM US ET that features research conducted by TRB’s Airport Cooperative Research Program (ACRP) that will be of interest to airport and rail operators, state and regional transportation planners, and other interested stakeholders. The webinar will discuss integrated planning for air and rail services and airport ground transportation practices.

Webinar Presenters include: Matthew Coogan, New England Transportation Institute and Peter Mandle, LeighFisher Inc. It will be moderated by: Danielle Rinsler, Federal Aviation Administration

Participants must register in advance of the webinar, and there is no fee associated with this webinar. Further information [Here](#)

6. Follow on the IARO on Twitter

The IARO has an active Twitter account. Readers can follow us – just click on:

<https://twitter.com/AirportAccess>

7. Information Resource: Airport Railways of the World

Information on the IARO website continues to be developed, with considerable work being applied to the "Airport Railways of the World" section. Readers are invited to take time to look at the website and make any suggestions about how this can be developed. Members can access information on over 900 links, both current and planned. Non-members have access to current air-rail links.

8. IARO Express – your contributions are welcome

The weekly IARO Express continues to generate considerable interest. Members can access back issues from the website. Readers are invited to contribute news of their organisation's plans and activities in the weekly IARO Express. Photos are always welcome.

9. IARO Express – recent news items

Recent news items published in the weekly IARO Express include:

- ScotRail launches £20 fare for passengers connecting with Flybe flights
- Hong Kong Mass Transit Rail Corporation's 2015 results
- Denver Airport: first impressions
- Honolulu Airport segment delayed
- Lufthansa Express Rail extended to Dortmund
- Record public transport share in ground transport service to Oslo Airport
- Denver's RTD service starts operating

Further information

For further information on any of the items in this newsletter, please contact Patrick Hicks, IARO Administrative Director, on patrick.hicks@iaro.com

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