



News from the International Air Rail Organisation: July 2016

Please find below the **July 2016 Newsletter** of the **International Air Rail Organisation**, updating readers on current IARO developments and activities.

- The IARO is an international organisation, dedicated to spreading world-class best practice and good, workable, ideas among people involved in rail links to airports and air/rail intermodality.
- We are a portal to expertise and information in air-rail intermodality.
- Our worldwide membership includes organisations which are planning, developing, building and operating rail air links; and also people (like airlines) who have a business interest in partnerships for their success.

IARO's Valuable Products – Membership Benefits:

1. Technical Workshops – free-for-Members
2. Industry Reports focusing on Air-Rail issues
3. Weekly IARO Express Industry Newsletter
4. Access to Airport Railways of the World data on the www.iaro.com website
5. Sharing Best Practice and New Ideas with industry colleagues

1. 2016 IARO Workshops

The IARO is continuing its Workshop Programme during the course of 2016. As in 2015, there will be three Workshops this year – providing Members and invited guests with an opportunity to focus on specific areas of the air-rail industry.

- The first Workshop of the year took place at Cranfield University, UK, on Monday 13 June 2016. This covered the subject of “Who are our Customers?”
- The next Workshop will be hosted by Rhônexpress/Lyon on Monday 12 September 2016, focusing on “Trams and Light Rail Connections to Airports”
- The final Workshop will take place in New York on Monday 14 November. Further details to be announced next month

The Workshops are free-of-charge to Members, with a small fee for non-Members. Further information from: patrick.hicks@iaro.com

2. “Trams and Light Rail Connections”: Registration now open for the 11th IARO Workshop (Monday 12 September)

Registration is now open for the 11th IARO Workshop, taking place in Lyon on Monday 12 September 2016. Hosted by Rhônexpress, the theme of the Workshop will be: “Trams and Light Rail Connections”. It will offer participants the opportunity to share best-practice trends in trams and light

rail connections at airports. As with previous Workshops, this is free-to-attend for Members and Invited Guests. Registration is also open to non-Members.

Presentations will cover:

- Light Rail to Airports: Worldwide Developments
- Developments at rhônexpress...
- ...and at Lyon St Exupery Airport
- Update from Milan
- Planning a tram-train link at Glasgow Airport

The Workshop Programme can be downloaded from the IARO Website, click [HERE](#).

3. Tour of Terminal 1 at Lyon Airport

In addition to the Workshop Sessions, there will be a tour of the new Terminal 1 at Lyon Airport.

4. Dinner in Lyon (Evening of Monday 12 September)

After the Conference on Monday evening, participants are then invited to dinner in Lyon City Centre. Further details to follow next month.

5. Practical Information and Registration

The Venue for the Workshop will be the NH Hotel, Lyon Airport (<http://www.nh-hotels.com/hotels/lyon>). If you wish to stay at the Hotel, you can book online via the NH Hotels Website <http://www.nh-hotels.com/hotels/lyon>. Or contact the hotel direct. Rhônexpress has agreed a room-rate of €130 (single room, without breakfast). Contact: Tiffany Pizzardo, t.pizzardo@nh-hotels.com, quoting Rhônexpress/IARO

IARO Members and Invited Guests may participate in the Meeting free-of-charge. Registration is also open to non-Members. For further information, and to confirm your registration, please email Patrick Hicks, Administrative Director (Patrick.hicks@iaro.com)

6. 20th Annual General Meeting of the IARO

The 20th Annual General Meeting of the International Air Rail Organisation will take place in Lyon on Monday 12 September. It will take place 1t 16:30, directly after the Workshop, and should be finished by 17:00.

7. 10th IARO Workshop - "Who are our customers?" - presentations available for Members to download

Members are reminded that presentations of the 10th IARO Workshop (Cranfield University, UK) are – like all previous Workshops – available to download from the IARO Website free-of-charge. There is a fee for non-Members who wish to access the PDFs.

Presentations were from Matt Coogan (New England Transportation Institute), Tom Budd (Cranfield University), Andrew Sharp (IARO), Hermann Orth (ETH Zurich and Optima Nexus Consulting) and Fraser Brown (Heathrow Express). The overall theme was 'Who are our customers?' and the presenters showed how data from a range of sources (including the huge IARO database) is used to better understand how to attract customers. New research is showing that attitudes are a key factor, in addition to the basic features of the service, such as journey time, frequency and fare.

Please click [HERE](#), where you will also find all the presentations made at the previous nine IARO

Workshops.

8. 12th IARO Workshop – New York, Monday 14 November 2016

The IARO is pleased to confirm that the 12th IARO Workshop will be co-hosted by the Port Authority of New York and New Jersey on Monday 14 November 2016. It will be organised in conjunction with the Port's Aviation Department and Planning and Regional Development Department. Further information to follow next month

9. Follow on the IARO on Twitter

The IARO has an active Twitter account. Members can follow us – just click on:

<https://twitter.com/AirportAccess>

10. Information Resource: Airport Railways of the World

Information on the IARO website continues to be developed, with considerable work being applied to the "Airport Railways of the World" section. Members are invited to take time to look at the website and make any suggestions about how this can be developed. Members can access information on over 900 links, both current and planned. Non-members can access only the current services.

11. IARO Express – your contributions are welcome

The weekly IARO Express continues to generate considerable interest. Contributions and news items are welcome. Members are reminded that they can access back issues from the website.

Further information

For further information on any of the items in this newsletter, please contact Patrick Hicks, IARO Administrative Director, on patrick.hicks@iaro.com

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