

April 2017 IARO Members Newsletter & 13th IARO Workshop - 23/24 May 2017

Please find below the April 2017 Newsletter of the International Air Rail Organisation - including details of the latest IARO Report “The Last Mile: Connecting Stations to Airports” and the forthcoming IARO Workshop.

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1. New IARO Report published - “The Last Mile: Connecting Stations to Airports”

The IARO’s latest Report – *“The Last Mile: Connecting Stations to Airports”* - has been published and is available for IARO Members to download (Free-of-Charge for Members, £250 for non-Members).

The purpose of the Report is to indicate the range of links between airports and rail stations in use at airports around the world, and to present some links that are planned for the future. This information can then be used in the background to any study of options for providing such a link.

The ideal airport-rail-link is one where the station is an integral part of the airport terminal, so that passengers only need to walk a short distance. However, there are reasons where such a situation is not possible. For example:

- A multi-terminal airport may have many terminals which themselves are some distance apart;
- The creation of a rail link to an airport may require an unaffordable diversion or spur to an existing rail line;
- A nearby through rail line may have many more services than a dedicated airport spur;
- There is insufficient space to locate a station close to the terminal

This Report considers connections between stations near to airport terminals - but too far to be considered as a “reasonable walking distance”. There is no precise definition of “a reasonable walking distance” and, indeed, the use of travelators (or walkalators) makes longer distances less “unreasonable”. Certainly, 1 mile (or 1.5 kilometres) would not be regarded as being “reasonable”. In terms of the longest distances covered in this report, generally, this is less than 10 km (6 miles), but there are examples of dedicated links to rail stations over longer distances which are marketed as specific links to train stations

The Report does not include links to city centre rail stations, some of which are used as links to onward longer distance rail services, but are more generally used as the downtown or city centre service. Inevitably, there may be some services which partly meet the criteria - and readers are encouraged to provide details to IARO.

The 36-page Report includes comprehensive details of 50 case studies in North America, Europe and the Rest of the World. The final section of the Report analyses connections in terms of: region, length, journey time and speed, frequency, technology, purpose and fare, branding and operator. Finally, the benefits of different types of links are considered, before reviewing a number of future projects where the relative merits and benefits of different types of link may be relevant.

Members can download the Report from HERE (<http://iARO.com/iARO-reports>). Non-members wishing to purchase the Report should contact patrick.hicks@iARO.com

2. 13th IARO Workshop: “What do Good Air-Rail Services Look Like?” ...

The 13th IARO Workshop will take place at Heathrow Airport on Wednesday 24 May 2017. Hosted by Heathrow Express and Heathrow Airport, the theme of the Meeting will be: “What do Good Air-Rail Services Look Like?”

The Workshop will include a number of topics relevant for organisations involved in planning and operating rail links to airports. As always, the aim is to encourage sharing of ideas and best practice solutions.

Workshop Topics include:

- Observations from the Site Visits on the previous day
- Dedicated Airport Expresses: Good Services in Action
- Customer service: the key to attracting customers
- What do good airport rail links look like? A global perspective
- Heathrow's third runway proposals: rail links, controlling car parking

Registration

There are some spaces still available for the Workshop.

Registration is free-of-charge for Members

For non-Members, there is a fee of £250 for non-members

To register, please email patrick.hicks@iARO.com

3.with Technical Site Visits on Tuesday 23 May 2017

On the day before the Workshop, Tuesday 23 May, delegates are invited to participate in a Technical Site Visit, comprising: a trip to London Luton Airport, a visit to Heathrow Terminal 2, a tour of ULtra PRT and a tour of Paddington Station.

The Schedule is as follows:

- Mid-Morning: Travel by rail from London St Pancras Station to Luton Airport Parkway
- Presentation at Luton Airport
- Coach to London Heathrow
- Tour of T2 (including an airside visit), and a look at the ‘Plane to Train’
- Tour of ULtra PRT
- Travel by Heathrow Express to Paddington Station
- Tour of Paddington Station
- Return to Heathrow

- The Day will conclude an Evening Reception for all participants.

To register for the event, please email patrick.hicks@iaro.com as soon as possible

4. IARO Market/Technical Reports on the Air-Rail Sector: Are you making the most of them?...

Members are reminded that there is a huge resource of information on the IARO website, aimed at providing knowledge and data for the benefit of their organisation.

IARO Members are entitled to download the Market and Technical Reports that are published on the website – go to www.iaro.com and click on the Members Zone.

(If you have lost or forgotten your login and password information, please contact me on:

patrick.hicks@iaro.com)

The following Reports are presently available:

- Opportunities for Airport Rail Links
- Extending your rail link at a growing airport
- Fares on Airport Rail Links
- Airport Rail Links in the Planning Stage
- Airport Rail Stations
- Improvements to access to airports under the TEN-T programme
- Air-Rail Forecasting
- A worldwide review of Air-Rail
- Light rail to airports
- Heathwick
- What happens to mode share when trains start running to airports?
- Can the Hong Kong-Shenzhen inter airport high speed rail link work?
- High speed rail to Heathrow
- Case studies in cooperation between air and high speed rail
- Off Airport check in
- Security on Airport Railways
- The role of the Airport Express

5. Further IARO Events in 2017: Milan and Frankfurt

In addition to the London Workshop in May, the IARO is planning two further Workshops in 2017: Milan/Bergamo in September, and Frankfurt in November.

- The date for the Frankfurt Meeting has been confirmed as 29/30 November, with Technical Site Visits on 29 November and Conference Sessions on 30 November.
- Details for the Milan/Bergamo meeting will be announced next month

6. Visit Metrorail 2017: London, 25-26 April and...



Metrorail 2017 is a free-to-attend exhibition taking place at the Business Design Centre, London, on 25-26 April 2017. The organisers say that the event will bring together worldwide rail urban experts to deliver the latest insights into ground-breaking strategies and topics. To book your free pass, go to <https://goo.gl/fbV6MX>. Your free pass will grant you access to the on-floor seminars, exhibition floor and innovation zone. Your pass will enable you to:

- Interact with key decision makers including TfL, Bombardier, Thales, Hyperloop, Systra, Oracle, voestalpine and many more.
- Build your network of contacts by joining 550+ senior urban rail executives as well as industry disruptors
- Test new products, compare prices and make informed buying decisions
- Get access to a full 2 days of content as part of our on-floor seminars where specialist suppliers will be presenting their latest disruptive tech including Hyperloop, TfL, WMG, Siemens, TTK, Women in Rail and many more
- Gain insights into where the industry as whole is headed
- Keep in touch with a fast-paced industry and keep a close lead on your competition
- Evaluate multiple suppliers and new business opportunities in the industry

7. ...and sign up for the World Metrorail Congress 2017



Visitors attending Metrorail 2017 can upgrade their ticket to a conference pass for the World Metrorail Congress 2017, and hear from speakers such as Lincoln Leong, CEO, MTR Hong Kong, David Waboso, Managing Director, Digital Railway, Network Rail, Mark Wild, Managing Director, London Underground, Howard Collins OBE, CEO, Sydney Trains.

Readers wishing to attend can get a 15% discount on the conference ticket - register online using the code **HJFN** - <https://goo.gl/g0wStX>

8. HSR Asia 2017, Kuala Lumpur – September 2017

The IARO is a Sponsoring Organisation of HSR Asia 2017, the 4th International Summit focusing on challenges and opportunities in high-speed rail, rail construction and the development/expansion of rail markets in Asia Pacific. Andrew Sharp, IARO Policy Advisor, is one of the Speakers at the Event.

Further information on www.stratcoms.com/HSRAsia2017

9. Follow on the IARO on Twitter

The IARO has an active Twitter account. Members can follow us – just click on:
<https://twitter.com/AirportAccess>

10. Information Resource: Airport Railways of the World

Information on the IARO website continues to be developed, with considerable work being applied to the “Airport Railways of the World” section. Members are invited to take time to look at the website and make any suggestions about how this can be developed. Members can access information on over 900 links, both current and planned.

11. IARO Express – your contributions are welcome

The weekly IARO Express continues to generate considerable interest. Members are reminded that they can access back issues from the website. And they are invited to contribute news of their organisation’s plans and activities in the weekly IARO Express. Photos are always welcome.

Further information

For further information on any of the items in this newsletter, please contact Patrick Hicks, IARO Administrative Director, on patrick.hicks@iaro.com

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